

2011 MAME AWARDS SPONSORSHIPS & WINNERS BOOK ADVERTISING OPPORTUNITIES

From banner ads on the eye-catching MAME Awards website to signage in prominent locations at the event, and from advertising space in the MAME Awards Winner book to the opportunity to present a MAME award onstage, these sponsorship levels allow you to maximize your company's exposure before, during and after the event!

Show your support for your fellow BLSJ members' marketing achievements, while conducting some effective marketing of your own!

BAR/COCKTAIL HOUR SPONSOR (Exclusive): \$3,000.00

- ✓ 4 Complimentary Tickets to the 2011 MAME Awards
- ✓ Opportunity to address audience
- ✓ Presenter of One Award During Awards Program
- ✓ Recognition during the Awards Ceremony
- ✓ Sponsor sign with your company logo prominently displayed at the bar area
- ✓ Cocktail Napkins with your company logo
- ✓ Full Page Color Ad in the MAME Awards Winner Book
- ✓ Banner ad on www.BLSJMAMEAwards.com
- ✓ Logo displayed during event
- ✓ Business Card Ad in 1 issue of the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

CENTERPIECE SPONSOR (Exclusive): \$2,000.00

- ✓ 4 Complimentary Tickets to the 2011 MAME Awards
- ✓ Centerpiece on each table with your company logo prominently displayed
- ✓ Presenter of One Award During Awards Program
- ✓ Recognition during the Awards Ceremony
- ✓ Half Page Color Ad in the MAME Awards Winner Book
- ✓ Banner as on www.BLSJMAMEAwards.com
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**



POST-AWARDS PARTY SPONSOR \$1,750.00

- ✓ 2 Complimentary Tickets to the 2011 MAME Awards
- ✓ Sponsor Sign with Company logo prominently displayed
- ✓ Presenter of One Award During Awards Program
- ✓ Recognition during the Awards Ceremony
- ✓ Half Page Color Ad in the MAME Awards Winner Book
- ✓ Cocktail Napkins with company name or logo
- ✓ Banner as on www.BLSJMAMEAwards.com
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

VALET PARKING SPONSOR: \$1,500.00

- ✓ 2 Complimentary Tickets to the 2011 MAME Awards
- ✓ Presenter of One Award During Awards Program
- ✓ Recognition during the Awards Ceremony
- ✓ Half Page Color Ad in the MAME Awards Winner Book
- ✓ Banner as on www.BLSJMAMEAwards.com
- ✓ Tenet signs with your logo prominently displayed at valet parking area
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

MARTINI BAR SPONSOR: \$1,000.00

- ✓ 2 Complimentary Tickets to the 2011 MAME Awards
- ✓ Presenter of One Award During Awards Program
- ✓ Recognition during the Awards Ceremony
- ✓ Quarter Page Color Ad in the MAME Awards Winner Book
- ✓ Logo on www.BLSJMAMEAWARDS.com
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**



DIAMOND SPONSOR: \$500.00

- ✓ 2 Complimentary Tickets to the 2011 MAME Awards
- ✓ Recognition during the Awards Ceremony
- ✓ Quarter Page Color Ad in the MAME Awards Winner Book
- ✓ Logo on www.BLSJMAMEAWARDS.com
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ **PLEASE SUBMIT AD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

RUBY SPONSOR: \$350.00

- ✓ 1 Complimentary Tickets to the 2011 MAME Awards
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ Company Name displayed during event
- ✓ Company Name listed on www.BLSJMAMEAWARDS.com
- ✓ Company Name listed in the MAME Awards Winners Book
- ✓ **PLEASE SUBMIT BUSINESS CARD WITH SPONSORSHIP – AD DIMENSIONS PAGE 4**

SAPPHIRE SPONSOR: \$200.00

- ✓ Company Name listed in the MAME Awards Winners Book
- ✓ Company Name listed on www.BLSJMAMEAWARDS.com
- ✓ Company Name displayed during event
- ✓ Company Name listed in the BLSJ Newsletter

2011 BLSJ GRAND SPONSORS

- ✓ 4 Complimentary Tickets to the 2011 MAME Awards
- ✓ Plaque Awarded on stage during the Awards Ceremony
- ✓ Banner as on www.BLSJMAMEAWARDS.com
- ✓ Presenter of One Award During Awards Program
- ✓ Logo displayed during event
- ✓ Business Card Ad in the BLSJ Newsletter
- ✓ Business Card Ad in the MAME Winners Book



MAME WINNERS BOOK AD SPECIFICATIONS FOR MAME 2011 WINNERS PROGRAM

* NOTE: ADS IN THE WINNERS PROGRAM DO NOT INCLUDE ANY TICKETS TO THE MAME AWARDS.

Thank you for your support.

HOW TO SUPPLY ADVERTISING MATERIALS

Electronic file requirements are as follows:

PDF or JPEG file

FILE SENT VIA DISK: CD-ROM or ZIP

Artwork must be supplied at 300 dpi or higher

All artwork must be camera ready

Please send a hard copy with your Electronic Ad.

E-Mail/Digital Electronic Files to: marlene@blsj.com

Deadline for advertising is Friday, September 23, 2011

PLEASE SUBMIT ALL ADS TO:

Builders League of South Jersey
114 Haddontowne Court
Cherry Hill, NJ 08034

AD DIMENSIONS:

Full Page:

7.5"W x 10"H

\$400 (If not purchased as part of a sponsorship)

Half Page:

7.5"W x 4.875"H

\$200 (If not purchased as part of a sponsorship)

Quarter Page:

3.625"W x 4.875"H

\$100 (If not purchased as part of a sponsorship)

Business Card:

3.625"W x 1.9"H

(If not purchased as part of a sponsorship)

\$50



NOTE: PROOFING YOUR AD IS YOUR RESPONSIBILITY. YOU MUST PROOF YOUR AD BEFORE SENDING IT TO THE BLSJ

FOR PUBLICATION. THE BUILDERS LEAGUE RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT AND WILL NOT BE LIABLE FOR MISREPRESENTATIONS, MISPRINTS, TYPOGRAPHICAL ERRORS, DIMENSION ERRORS OR PHOTO CREDIT INFRINGEMENTS OR ANY OTHER ITEM WHICH IS THE RESPONSIBILITY OF THE ADVERTISER. ADVERTISERS MUST BE BLSJ MEMBERS AND IN GOOD STANDING.

Sponsor Reservation Form

Fax, Mail or Email To:

Marlene Spencer

The Builders League of South Jersey

114 Haddontowne Court

Cherry Hill, NJ 08034

Fax 856-616-8467

Phone 856-616-8460

marlene@blsj.com

Name _____

Title _____

Company _____

Address _____

Email _____

Phone _____ Fax _____

Payment Type: Visa MasterCard Discover Card AMEX Check

Make Checks payable to: Builders League of South Jersey

Amount: \$ _____

Card Number: _____ Exp. Date: _____

Name on Card: _____

Ad size: Quarter Page Half Page Full Page Business Card

Inside Front Cover (Reserved for Bar/Cocktail Sponsor)

Inside Back Cover (Reserved for Post Awards Party Sponsor)

Outside Back Cover (Reserved for Centerpiece Sponsor)

SPONSORSHIP LEVEL:

- ❑ Bar/Cocktail Hour Sponsor
- ❑ Centerpiece Sponsor
- ❑ Valet Parking Sponsor
- ❑ Post Awards Party Sponsor
- ❑ Martini Bar Sponsor
- ❑ Diamond Sponsor
- ❑ Ruby Sponsor
- ❑ Sapphire Sponsor
- ❑ BLSJ Grand Sponsor



www.BLSJMAMEAwards.com

